

Students

Exhibit - Guidelines Regulating Kankakee School District 111 Fundraising

These guidelines intend to establish uniform, viewpoint-neutral standards for any fundraising efforts which solicit donor messages that are to be placed on or in any Kankakee School District 111 facility. In accordance with these guidelines, certain forms of paid and unpaid donor messages will not be permitted for placement or display on or in Kankakee School District facilities. The Assistant Superintendent for Business Services shall be the primary contact for questions regarding the terms, provisions, and requirements of these guidelines.

Kankakee School District 111 seeks to fulfill the following goals and objectives:

- a) Maintaining a safe and welcoming environment for all Kankakee students, employees, parents and community members who enter our buildings.
- b) Avoiding the identification of Kankakee School District 111 with the viewpoints of the donors.
- c) Maintaining the safe and orderly operation of Kankakee School District 111 buildings.

Kankakee School District 111 has the unqualified right to display, on or in its facilities, donor messages that pertain to its operations and promotions consistent with these guidelines.

Kankakee School District 111 requires that donor messages placed on or in its facilities include a disclaimer indicating that the message (s) are solely the expression of the individual donors and not an endorsement of any message's content by the District.

Kankakee School District 111 **shall not** accept or display any messages that fall within one or more of the following categories:

- Demeaning or disparaging – The message contains material that demeans or disparages an individual or group of individuals. For purposes of determining whether a message contains such material, the Assistant Superintendent for Business Services will determine whether a reasonably prudent person, would believe that the message contains material that ridicules or mocks, is abusive or hostile to, or debases the dignity or stature of, an individual or group of individuals.
- Tobacco – The message promotes the sale or use of tobacco or tobacco-related products, including depicting such products.
- Alcohol – The message promotes or encourages the consumption of alcoholic beverages.
- Graffiti – The message contains graphics or language that promotes, resembles or otherwise encourages graffiti or vandalism.
- Profanity – The message contains profane language.
- Firearms – The message contains an image of a firearm.
- Violence – The message contains an image or description of graphic violence.
- Unlawful goods or services – The message, or any material contained in it, promotes or encourages, or appears to promote or encourage, the use or possession of unlawful or illegal goods or services.
- Unlawful conduct – The message, or any material contained in it, promotes or encourages, or appears to promote or encourage, unlawful or illegal behavior or activities.
- Obscenity or nudity – The message contains obscene material or images of nudity.
- Inappropriate graphics – The message contains graphics recognized by the school district that are inappropriate.

- False, Misleading or Deceptive Speech – The message proposes material which is clearly false, misleading or deceptive.
- Libelous Speech, Copyright infringement – The material is libelous or an infringement of copyright, or is otherwise unlawful or illegal or likely to subject the school district to litigation.
- Endorsement – The message, or any material contained in it, implies or declares an endorsement by Kankakee School District 111, its School Board Members, Administration, or employees or any service, product or point of view, without prior authorization of the Assistant Superintendent for Business Services.

All messages will be reviewed and approved prior to acceptance. Messages which contain any of the above items will not be accepted. Potential donors will be given the opportunity to resubmit their message or their donation will be returned.

Developed: June 27, 2011

